

Islands Restaurants Partners with Children's Miracle Network Hospitals® on the Miracle Menu With a Goal of Donating \$100,000 to Help Make More Miracles Happen

CARLSBAD, Calif. (March XX, 2011) – Islands Restaurants, known for fine burgers and a family-friendly atmosphere, has partnered with Children's Miracle Network Hospitals on a charitable initiative with a goal of raising \$100,000.

In honor of Children's Miracle Network Hospitals, Islands has created the "Miracle Menu," which consists of the popular Spinach & Artichoke Dip, their signature burger, the Big Wave® with Cheese, and the Kona Pie. Ten percent from each item ordered will help reach the \$100,000 donation goal.

The "Miracle Menu" will be available on May 28, which is National Hamburger Day, and will be available through June 12, at 53 Islands locations.

"We are so delighted to be working alongside the Children's Miracle Network Hospitals, and have been moved to action to help them support their mission," said Michael Smith, president of Islands Restaurants. "Giving back to the community is a part of our culture and a growing aspect of our company."

Children's Miracle Network Hospitals is an international non-profit organization that raises funds for children's hospitals, medical research and community awareness of children's health issues.

"We are humbled by Islands Restaurants goal to raise \$100,000 for the Children's Miracle Network Hospitals," said John Lauck, president and CEO of Children's Miracle Network Hospitals. "The 'Miracle Menu' will help to provide more miracles for children at our local hospitals."

About Islands Restaurants

Founded in 1982, Islands is privately held and has managed controlled but steady growth, with a focus on providing the finest quality food and an outstanding guest experience. Islands offers specialty burgers, soft tacos, fresh salads and exotic drinks in a beach-inspired, tropical atmosphere. The Carlsbad based company operates 54 restaurants throughout California, Arizona, Colorado, Nevada and Hawaii. For more information visit www.islandsrestaurants.com.

About Children's Miracle Network Hospitals

Children's Miracle Network Hospitals raises funds for 170 children's hospitals across North

America, which, in turn, use the money where it's needed the most. When a donation is given it stays in the community, ensuring that every dollar is helping local kids. Since 1983, Children's Miracle Network Hospitals has raised more than \$4 billion, most of it \$1 at a time. These donations have gone to support research and training, purchase equipment, and pay for uncompensated care, all in support of our mission to save and improve the lives of as many children as possible. Learn more at CMNHospitals.org.

###

MEDIA CONTACTS: Wendi Shapiro/ Heidi Baldwin / Lindsey Henn

Murphy O'Brien Public Relations

310-453-2539

wshapiro@murphyobrien.com hbaldwin@murphyobrien.com lhenn@murphyobrien.com