

# Child Life Partners in Play Challenge

**At Children's Hospital Los Angeles, meeting the emotional needs of every patient is as important as delivering the best medical care.**

The Child Life Program at CHLA works in partnership with physicians, nurses, social workers and other members of the patient care team to support the developmental, social and emotional needs of patients and their siblings and families. These services ease the anxiety and stress that patients and families experience during a hospital stay. Thanks to the commitment of philanthropic funders, known as our

Partners in Play, Child Life services are integrated into the holistic and family-centered care at CHLA. We are committed to growing the Child Life Program through generous support and creating a \$10 million endowment to secure this exceptional program forever.

The Don and Lorraine Freeberg Foundation recognized the profound impact of Child Life and embraced a five-year commitment to fund an expansion of the Child Life Program. With this gift, the Freeberg Foundation challenges us to match their gift and raise the endowment's first \$2.5 million to secure the future of the Child Life Program at CHLA in perpetuity.

Together, let's ensure that Children's Hospital Los Angeles has the resources to deliver exceptional care that tends to a child's emotional and physical health, today and tomorrow.



**Partner with CHLA**

**Children's  
Hospital  
LOS ANGELES**  
CHILD LIFE



**DON and LORRAINE FREEBERG FOUNDATION**

Dear Friends,

There are few causes more important than a child's emotional, developmental and psychological well-being—especially for a child whose spirit is at great risk during hospitalization, or when experiencing intensive or prolonged medical treatment.

We recognize the value of CHLA's Child Life Program, which deploys a team of professionals to help patients and their families cope with the stress, fear and worry through education, preparation and therapeutic play. We have met the Child Life staff and witnessed its heroic work. We have visited the playrooms—sanctuaries where patients can find joy and respite, toys and new friends. We have also learned that CHLA has a vision for growing and sustaining Child Life, through the Child Life Endowment, so that future generations benefit fully from this nurturing aspect of pediatric health care.

To that end, the Don and Lorraine Freeberg Foundation is pleased to partner with CHLA to provide more therapeutic play in playrooms and at the bedside, whenever and however it is needed by patients and siblings. We have pledged \$2.5 million over five years so that CHLA can utilize all the supplies and staff the hospital needs to open playrooms for longer hours, including evenings and weekends, and bring play to the bedside more frequently.

In return, we challenge the community to join us in support of this vital program. While we fully fund the playrooms and supplies for the near future, please give generously and in equal measure to the Child Life Endowment so together we can ensure that this essential component of care is available today and far into the future.

Sincerely,

Board of Directors

The Don and Lorraine Freeberg Foundation

## Meet the Challenge

With your support today, we can help meet this special challenge and build a brighter future for Child Life. Your gift to the endowment helps make Child Life services at CHLA more accessible and permanent for all the children who come through our doors.

When you give to the Child Life Endowment, your contribution will be invested and never spent, existing in perpetuity. Interest earned by the endowment will be used to address the program's greatest needs each year, and guarantees that therapeutic play is available for our current patients and for generations to come.

Together with the Freeberg Foundation, you can make a profound difference.



**Even in the hospital,  
kids need to be kids.**



**Give the gift of play!**

## Ways to Give

Answer the call of the challenge today and make a special gift. Five-year pledges are especially helpful.

- **Donate Today**

Your gift contributes immediately to the Child Life Endowment, helping our children and the children of the future. Give online at [SUPPORT.CHLA.org/Causes/ChildLife](https://SUPPORT.CHLA.org/Causes/ChildLife). Speak to your CHLA representative or contact the Foundation office for other creative ways to make a gift.

- **Donate Stocks**

Donating stocks, bonds or other marketable securities will make it possible to benefit children served by the Child Life Program, and could lower any taxes you owe from the gains on appreciated securities.

- **Become a Partners in Play Advocate**

Make a gift of \$25,000 or more to the Child Life Endowment and become a Partners in Play Advocate. You will receive printed and online recognition in the Honor Roll of Donors in the hospital's award-winning magazine and annual report, Imagine. At this level, you also receive invitations to insightful tours, receptions and the annual Child Life Partners in Play Celebration at CHLA.

- **Make a Planned Gift**

You can make a gift to the Child Life Endowment today through a number of planned giving vehicles and witness the benefits of your generosity, or arrange for a gift to be made after your lifetime. Both offer appealing tax and financial benefits. The most common planned gift is a bequest in your will or living trust.

- **Make an Honor or Memorial Gift**

Make a gift in honor or memory of a loved one, and request a special tribute card to be sent to your honoree's family to notify family members of your thoughtful gesture.

- **Fundraise**

Create a fundraising page at [SUPPORT.CHLA.org/Causes/ChildLife](https://SUPPORT.CHLA.org/Causes/ChildLife) and ask others to join you in helping to meet the challenge.

- **Join Our Corporate Partners**

Your company can get involved in supporting Child Life and helping to fulfill the challenge. We create unique partnership opportunities by setting up cause-marketing campaigns, collecting donations from your consumers, starting a workplace giving and matching campaign, organizing employee fundraising campaigns, creating fundraising pages for your company and employees, and more.



4650 Sunset Blvd., #29  
Los Angeles, CA 90027  
[childlife@chla.usc.edu](mailto:childlife@chla.usc.edu)  
323-361-1774