



ChildrensHospitalLosAngeles
International Leader in Pediatrics

September 2010

making a world of difference

THE CAMPAIGN FOR CHILDRENS HOSPITAL LOS ANGELES

Turn on the Lights!

Childrens Hospital Los Angeles invites donors to help open the New Hospital Building

Friends of Childrens Hospital Los Angeles from around the corner and around the world will have the opportunity to help *Turn on the Lights!* of its New Hospital Building, by participating in a series of spectacular events beginning this October.

Now nearing completion, the 317-bed, 460,000-square-foot New Hospital Building will be one of the world's most advanced pediatric facilities when it opens in Summer 2011.

The *Turn on the Lights!* fundraising events and celebrations will include *Dream for Kids: The Grand Opening Gala* on May 7, 2011, which is expected to attract many of the city's top philanthropists, leaders and celebrities, along with key representatives of local, regional and national government.

During the gala fundraiser, Childrens Hospital will honor Board of Trustees Co-Chair Marion Anderson, who will receive the "Living Proof Visionary" Award, and New Hospital Building Campaign Co-Chairs Chris Albrecht and Trustee Mary Hart, who will receive the "Building the Dream" Award.

"We have been blessed with exceptional leadership throughout our efforts to plan and build our state-of-the-art New Hospital Building," says Richard D. Cordova, FACHE, president and CEO of Childrens Hospital. "We're delighted to recognize these three remarkable leaders for their significant contributions."

Around 1,500 guests at this extraordinary event will dine under an elegant tent on delicacies prepared by some of Los Angeles' leading chefs. They'll be entertained by top-tier talent and treated to a dramatic reveal of the New Hospital Building.

Other *Turn on the Lights!* events being planned include the pre-sunset 5K *Walk for Kids* from the Griffith Park area to Childrens Hospital, which will culminate in a Street Party and Lighting Celebration on Sunset Boulevard with music, food and a spectacular light show on April 30, 2011. A private Building Dedication also will be held for our generous donors, trustees, volunteers, public officials and other dignitaries, scheduled for June 23, 2011.

"The Grand Opening of the New Hospital Building at Childrens Hospital in Summer 2011 promises to be one of



The New Hospital Building at Childrens Hospital Los Angeles

the most important events not only in the hospital's history, but in the city's as well," says Mr. Albrecht.

This October, Childrens Hospital will kick off the final phase of fundraising for the New Hospital Building with the launch of the *Turn on the Lights!* website. In preparation for *Walk for Kids*, supporters will be able to create an online fundraising site and solicit friends, family and

colleagues to sponsor them on the 5K walk or to simply donate to Childrens Hospital. Both "virtual" and actual walkers can join the cause and use their site to raise awareness and money for *Turn on the Lights!*

For information on how you can get involved in *Turn on the Lights!*, visit www.chla.org/walk, or call the Special Events Department at 323-361-5972. ●



CONSTRUCTION ZONE

Living Proof: Building for our Children



Dollars raised and designated for the New Hospital Building as of July 31, 2010

PHOTO BY WALTER URE

Scott and Carolyn Sanford join First Families Legacy Program

When Scott and Carolyn Sanford moved to Los Angeles from Pittsburgh in 2001, they immediately began looking for ways to get involved in their new community. It wasn't long before they found the perfect place to make a difference: Children's Hospital Los Angeles.

Scott already had been a board member of a regional hospital in Pittsburgh. And while their own three chil-

Carolyn and Scott Sanford



PHOTO BY KEAT'S ELLIOTT

dren are healthy, they vividly remember the anguish of watching their 7-year-old niece go through a year of intensive cancer treatment at Children's Hospital of Pittsburgh in 1998. Fortunately, she survived, and today she is a healthy 19-year-old.

"It was a traumatic year," recalls Scott, who works as a principal of Foster Investment Consulting LLC, a Southern California investment consulting firm. "We really gained an appreciation for the importance of having a children's hospital right in your own community."

The couple got to know Children's Hospital Los Angeles on two different fronts. Scott learned about the hospital in his former job as chairman and CEO of Mellon West. Meanwhile, Carolyn was invited to a Westside Guild fundraising event by fellow mothers at their children's school.

"The people at Children's Hospital are so compassionate, and we both were impressed with the high level of care there," Carolyn says. "It's such an important resource for all children and families in our community."

Today, Scott serves on the Board of Trustees at Children's Hospital and as chair of the board's Investment Committee. In addition, he serves on the board's Executive Committee, Finance Committee and the Financial Community Campaign Committee. His wife, meanwhile, is an active member of the Westside Guild, one of the hospital's Associate volunteer fundraising groups. The group currently is raising money

for The Associates Endowment for Clinical Imaging Research and Technology.

Recently, the couple expanded their support by joining the hospital's First Families Legacy Program, which celebrates individuals and families who make a gift of \$100,000 or more toward construction of the New Hospital Building. The 317-bed facility is scheduled to open in 2011.

"The New Hospital Building is absolutely central to the future vision of Children's Hospital," Scott explains. "It really will allow us to fulfill our mission of family-centered care in a whole new way."

The Sanfords lend their support to other community causes as well. Scott serves as trustee of public television station KCET and on the board of the California Science Center Foundation. Carolyn volunteers as a docent at the Los Angeles County Museum of Art.

Both have MBAs, and Carolyn worked in the banking industry before retiring to raise their three children: Scott, 18; Tom, 16; and Caroline, 14. The family lives in Pacific Palisades.

"We've made many wonderful friends by being involved with Children's Hospital," Carolyn notes. "It's such a special place. We really feel like we're helping to make a difference."

For information on the First Families Legacy Program, contact Leslie Nafie, associate vice president of the Major and Planned Gifts, at 323-361-4146 or lnafie@chla.usc.edu ●

FIRST FAMILIES

James and Eleanor Randall—happy to support Children's Hospital

Four years ago, James and Eleanor Randall took a tour of Children's Hospital Los Angeles and were immediately taken with the quality of care and dedication of the hospital's staff, from the Newborn and Infant Critical Care Unit (NICCU) to the Chase Place Teen Lounge. "It was obvious from the moment we entered the lobby that Children's Hospital was an exceptional hospital," says James.

The tour prompted the Randalls to make a generous gift through their foundation, The James and Eleanor Randall Foundation, to fund a private patient room in the New Hospital Building's NICCU. They recently made another significant gift to pay for an examination room in The Maurice Marciano Family Foundation Emergency Department and Trauma Center in the New Hospital Building.

Their contributions make them members of the First Families Legacy Program, which recognizes individuals and families who make a gift of \$100,000 or more toward the New Hospital Building's construction.

"Since our first gift, we have been keeping up with all of the hospital's latest advancements and have been impressed with the progress Children's Hospital has been making as a leader in pediatric medicine. The hospital needs our support and we are happy to be a small part of that support," adds Eleanor.

The couple's foundation, created in 1997, has given generously to support arts, education, health care and mental health organizations. In addition to Children's Hospital, the Randalls have made charitable gifts to the University of Southern California (USC) School of Social Work, Mt. San Antonio College, Flintridge Preparatory School,

Clairbourn School, Huntington Hospital, Chapman University and Pepperdine University.

James is president of Allfast Fastening Systems, Inc., the world's leading manufacturer of rivets and related installation tooling for the aircraft industry. The company holds 18 patents and supplies clients in more than 30 countries. He is also a major developer of industrial commercial buildings in the City of Industry, where Allfast is headquartered.

Eleanor is an accomplished artist whose large-scale oil and acrylic works are on exhibit at Allfast's headquarters and the USC School of Social Work, and soon to be on display at Mt. San Antonio College's refurbished planetarium. She also is involved in producing Allfast's advertising and marketing materials. Before starting her art career, Eleanor modeled

and appeared in more than 150 television commercials.

The Randalls, who participate on several boards throughout Southern California, have six adult children and two grandchildren and divide their time between homes in Bradbury and Malibu.

Of the family's charitable giving activities, James says, "We've always felt it was impor-

tant to give to organizations that help the community. We believe if you're fortunate to have it, you should give back."

He adds, "We will continue to support Children's Hospital because the work they do is legendary—they help so many children and their families; the doctors and nurses are dedicated and giving; and they are the best at what they do." ●

Eleanor and Jim Randall



SUPPORTING OUR MISSION

An evening to celebrate and thank Children's Fund 100 members



PHOTO BY MIKE WHATLEY

"Dancing with the Stars" performers Chelsie Hightower and Tony Dovolani wow the crowd at the Children's Fund 100 event.

It had all the makings of the popular hit ABC television series, "Dancing with the Stars"—cast members and professional dancers, entertaining judges and a popular emcee. But unlike the show, the "stars" were the invited guests who shared something in common—they were committed to the mission of Children's Hospital Los Angeles as members of the Children's Fund 100.

Children's Fund 100, a core group of donors who pledge \$100,000 or more to Children's Hospital over a one- to five-year period, were celebrated at the fund's inaugural "lifestyle" event held on May 5th at ABC 7 studios in Glendale.

The event, with its "Dancing with the Stars" (DWTS) theme, served as a "thank you to Children's Fund 100 members for their commitment to the hospital," says Dayle Roath, event co-chair and Children's Hospital Los Angeles Trustee.

"When the Children's Fund 100 started two years ago, we said we wanted to have a fun and unique event for members only," says Dayle, who, with her husband, Ken, is a founding member of the group.

Dayle and event co-chair Joan Delfino, also a founding member with her husband, John, a Children's Hospital Trustee, are fans of DWTS and thought it would be fun to incorporate the show into the event's theme.

The event featured KABC-TV entertainment reporter George Pennacchio as emcee, dance performances by DWTS performers Chelsie Hightower and Tony Dovolani, a guitar and singing performance by Mark Ballas, as well as dinner and dancing.

In keeping with the DWTS theme, John, Ken and Claudia Looney, Children's Hospital Los Angeles' senior vice president of Development, served as judges. While they rated dance "performances" by guests at each table by holding up scores of nines and tens on paddles, everyone in attendance was deemed a "champion" and won ABC memorabilia.

"We received positive feedback after the event—everyone thoroughly enjoyed it and that's what we promised," says Joan, adding that key to the event's success was support from Arnold Kleiner, president and general manager

of KABC-TV. Kleiner also is vice chair of the hospital's Board of Trustees.

"We can't begin to list the help and support he gave us, including his fabulous staff. We could not have done this without them," she adds.

A magical ice sculpture carved in the shape of two dancing children was provided by Arli's Catering, and picture frames decorated by patients and featuring photos of party guests were given as a memento for the evening. These served as reminders of what brought guests together in the first place—a commitment to support the mission of Children's Hospital Los Angeles.

"The goal of the event was to have a good time, but we also wanted to make Children's Hospital the focus," says Joan. "Our hope is that this event and others like it will inspire new friends to join the Children's Fund 100."

To find out more about the Children's Fund 100, contact Jenny Davidson, assistant vice president of Major and Planned Gifts, at 323-361-1741 or jdavidson@chla.usc.edu. ●

CALLED TO ACTION

Alex and Nadine Chaves make gift for New Hospital Building

For many years, Children's Hospital Los Angeles has been the beneficiary of the generous support of Alex and Nadine Chaves, Sr. Last year, however, the philanthropic couple's relationship with the hospital became quite personal, when their 15-year-old granddaughter was diagnosed with bone cancer.

While Lauren Valdes was undergoing life-saving treatment at Children's Hospital Los Angeles, Alex and Nadine began to see the inner workings of the renowned pediatric medical facility. "My daughter never left the hospital and my wife and I were there almost every day," says Alex, who is the founder of PCAM, LLC, a family owned and operated business with over 1,250 employees headquartered in Downey, California. "The doctors, the nurses—everyone was so wonderful. We were very happy with the care our granddaughter received."

Alex is a member of the hospital's Board of Trustees and serves on the Government Relations Committee. The Chaveses have recently made a \$1 million donation to the New Hospital Building. "This is a great hospital and it's a place we personally care about," says Alex.

Born in Albuquerque, New Mexico, Alex began a small parking lot business with his brother in the early 1960s. He moved to California in 1967 and has grown his business to become one of the largest private, minority-owned parking companies in the nation, recognized as a leader and innovator in the parking, transportation, fleet maintenance, customer

service and hospitality industries. PCAM, LLC, is truly a family-run business with all three of the Chaves' children involved. Alex Martin Chaves is the company's current chief executive officer and his brother, Eric Chaves, is the president, chief financial officer and general counsel. Nadine has handled marketing ventures for the company and their daughter, Renee Valdes, has handled revenue control.

As devoted parents and grandparents to seven grandchildren, Alex and Nadine, who live in Los Angeles, are moved by organizations that support families and enhance the community. Nadine has been involved with the San Antonio Guild for many years. She also has been a board member of Hispanas Organized for Political Equality, Don Bosco Technical Institute and a Blue Ribbon member of the Los Angeles Music Center. She has served as a member of Cardinal Roger Mahony's Cardinal's Award Committee, the Imagen Awards Advisory Committee, Miracle Works and Governor Gray Davis' Diversity Task Force.

Alex serves on the Foundation Board of Directors of the National Institute of Transplantation, the Board of the Mexican American Opportunity Foundation and the Board of Directors of Homeboy Industries. He is a former Trustee of Loyola Marymount University, the Board of Visitors at UCLA Anderson School of Management, Santa Marta Hospital, Carondelet Health System and the Los Angeles Boys and Girls Club. The

Chaveses were recipients of the 2005 City of Angels Award bestowed by the Getty House Foundation.

Their view on philanthropy is simple: "Find a cause you care about and just do it," says Alex. "That's the only way to keep organizations like Children's Hospital going and serving the community." ●

Alex and Nadine Chaves

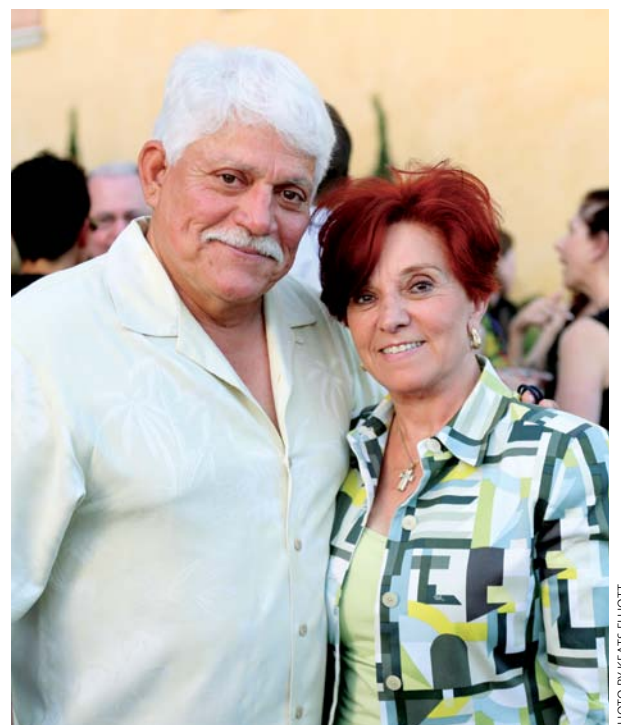


PHOTO BY KEATS ELLIOTT

The Heart Institute: high-tech healing

Whether performing intricate heart surgeries on fragile newborns, treating children with complex congenital heart defects or pioneering innovative therapeutic procedures, the Heart Institute at Childrens Hospital Los Angeles is internationally recognized as a leader in the treatment of pediatric cardiovascular disease. With expanded and integrated facilities in the New Hospital Building, the Heart Institute will increase its capabilities to offer life-saving care in a family-centered environment.

“We have outgrown our current space and can’t wait to move,” says Michael Silka, MD, chief of the Division of Cardiology and professor of Pediatrics at the Keck School of Medicine of the University of Southern California (USC). He notes that demand for space is high at the Institute, the largest pediatric cardiovascular center on the West Coast and a global referral center.

Each year, the Heart Institute treats more than 8,000 patients, ranging from fetuses to young adults, offering the

most advanced care in cardiology, cardiothoracic surgery, transplantation and intensive care. The Institute, a leader in cardiovascular research, performs more than 900 cardiothoracic surgical procedures annually, including heart and lung transplants.

The Institute will occupy the entire second floor in the New Hospital Building, providing state-of-the-art care and family-friendly amenities. It also will consolidate services that are currently dispersed across several floors. The renowned Cardiothoracic Intensive Care Unit (CTICU), already the largest of its kind on the West Coast, will expand from 15 to 24 beds, including 20 private rooms. Each spacious room will be equipped with an innovative “boom” mounted on the ceiling and offering access to an array of medical gas outlets, allowing surgeons, anesthesiologists, cardiologists and nurses a full 360 degrees to perform emergency procedures at the bedside when necessary.

“For a child in the CTICU, every second counts,” says David Moromisato, MD, medical director of the CTICU and assistant professor of Pediatrics, Anesthesia and Critical Care Medicine at the Keck School of Medicine of USC. “The updated monitoring system and the booms allow us to get to the patient quickly and work much more efficiently.”

The Heart Institute will house the new 21-bed Helen and Max Rosenthal Cardiovascular Acute Care Unit, composed of 15 single rooms and three double rooms. Currently, patients with serious heart and lung conditions who need monitoring and patients recovering from surgery share space on a different floor of the hospital. In the new unit, these children will receive care from dedicated cardiothoracic-trained nursing staff.

The second floor also will feature the Philip and Audrey Gillan Reed Heart Institute Ambulatory Care Center for all outpatient services, two new state-of-the-art cardiac catheterization laboratories and offices for the Institute’s physicians.

“The layout of the new floor will allow us to have much better communication with each other and with the nurses,” says Cynthia Herrington, MD, director of the Institute’s Transplant Program and associate professor of Surgery and director of the Transplant Program at the Keck School of Medicine of USC.

All patient rooms within the Heart Institute will feature a pullout bed, allowing parents to stay overnight even in the intensive care units. To further incorporate family-centered care, the Institute will house a Chase Place playroom staffed with child life specialists who offer therapeutic play in a nurturing environment, as well as a restful family lounge. ●

A private patient room in the CTICU of the New Hospital Building. Surgical “booms” allow for emergency bedside procedures if necessary.



GRATEFUL PARENTS

Ambassadors from the heart— Kerry Kennedy and Brad Goldberg

For nearly six years now Kerry Kennedy and Brad Goldberg have felt like very lucky parents; and they've turned their gratitude into countless acts of generosity.

In the fall of 2004 their daughter, Georgia, was born with *heterotaxy*, a syndrome of birth defects that would require three open-heart surgeries before she turned five. Her condition was diagnosed just hours after birth, but the couple never allowed themselves to skip a beat. Instead, they began looking for the best facility in the country to handle her care.

Although they'd moved to Los Angeles years earlier, they remember being unfamiliar with Childrens Hospital Los Angeles. "We didn't know its surgeons were among the best in the world," says Goldberg. They also weren't aware that it had such an outstanding

cardiothoracic intensive care unit, set up exclusively for infants and children. "But its name and reputation seemed to pop up in every Internet search and telephone conversation."

Entering the hospital for their first appointment at the Heart Institute, they began to understand why, explains Kennedy. "Georgia's problem would have overwhelmed most doctors, but here the entire staff conveyed complete certainty about what had to be done and confidence that they could give our daughter the care she needed. That's an incomparable gift when you're fighting for your child's life."

Today, nearly a year and a half after her last surgery, Georgia is a talkative, gregarious daredevil who climbs trees and scales small hills with the same grace she demonstrated throughout every hospital stay.

She has become an encouraging big sister to 3-year-old Kate, and a curious pre-kindergartener. She is also a motivated volunteer for Childrens Hospital, making regular goodwill visits and book donations.

Her spirit of generosity must be genetic, because Georgia's parents have spent the past five years making their own contributions to the institution. Along with their many personal donations, they regularly join the hospital's Holidays from the Heart program, which provides holiday gifts and essentials for patient families that would not otherwise have them.

Both Kennedy and Goldberg are entertainment industry professionals and have used their Hollywood cachet to raise funds as well as public awareness for the New Hospital Building, now in the final phase of construction. Their

annual online Oscar Party, for example, has generated more than \$200,000 toward a fully-equipped nursing station, to be named in Georgia's honor, in the future Cardiothoracic Intensive Care Unit.

"We will always be grateful to the doctors and the nurses who quite literally saved our daughter's life," says Goldberg. "And

we've pledged to help ensure that Childrens Hospital remains in the forefront of the world's pediatric cardiac facilities."

Not a day goes by, his wife adds, that they don't stop to realize how extraordinary Georgia is. "And without the hospital we might have missed the privilege of knowing her. We could never say "thank you" often enough for that." ●

Kate Kennedy-Goldberg (left), Kerry Kennedy, Brad Goldberg and Georgia Kennedy-Goldberg.



FUNDING CRITICAL RESEARCH

Phase ONE Foundation gives \$410,000 grant to support leukemia trial



Alberto and Stacy Valner, founders of the Phase ONE Foundation

It was hard enough for Alberto Valner to learn that his healthy and active mother had an aggressive and terminal cancer. But just nine days after her diagnosis, the news got even worse: He had cancer, too. It was stage IV testicular cancer, and doctors gave him a 50-50 chance of surviving.

Alberto and his wife, Stacy, were stunned. It was November 1998, and they were in their 30s, the happy parents of three young children. For the next six months, he and his mother both went through grueling treatment, including two surgeries and four cycles of chemotherapy for Alberto.

After six months, he was in remission. Two days after achieving that remission, though, his mother passed away. She was 59.

The Valners' experience inspired them to find a way to give back—and involve more young families in supporting cancer research. Together with some friends who also had been touched by cancer, they created the Phase ONE Foundation, a nonprofit organization dedicated to supporting Phase I clinical trials for cancer patients in

Southern California. (Phase I trials are the first of three levels of clinical testing required for new drugs and treatments.)

Earlier this year, the foundation announced its newest grant: a two-year, \$410,000 gift to fund a Phase I leukemia trial at Childrens Hospital Los Angeles.

"As parents, we felt very passionate about supporting Childrens Hospital," says Stacy. "Children's cancers often don't get the same attention as major adult cancers. That's why private funding of research is so critical."

The grant will fund a Phase I clinical trial for AC220, which works by inhibiting a gene called FLT3. The trial will test the drug in children with relapsed or refractory acute lymphoblastic leukemia (ALL) and acute myeloid leukemia (AML). The trial is being led by Stuart E. Siegel, MD, director of the Childrens Center for Cancer and Blood Diseases at Childrens Hospital, and Eric Bubbers, PhD, the administrative and regulatory affairs director of the international Therapeutic Advances for Childhood Leukemia (TACL) consortium, headquartered at Childrens Hospital.

"We are very grateful to the Phase ONE Foundation for its support of this important clinical research," says Dr. Siegel, professor and vice chair of Pediatrics at the Keck School of Medicine of the University of Southern California. "Without private support, many of these trials for children would not be possible."

Since its founding in 1999, Phase ONE has raised more than \$8 million in funding to support early cancer research—all in Southern California. Originally, though, the Valners set out to raise just \$50,000 with a one-time fundraising party for younger adults in their 30s and 40s. Instead, the first event raised \$150,000, and Phase ONE soon was growing exponentially.

The couple, who live in Los Angeles, now have four healthy children, ranging in age from 7 to 18. Alberto also owns and operates a successful real estate development company.

"I was fortunate with my own cancer that there was an established protocol for treating it," Alberto says. "I got a second chance. Our goal is to bring that hope for a cure to other cancer patients, too." ●

LEAVING A LEGACY

Naming opportunities still available for New Hospital Building

As construction on the New Hospital Building continues, so do the opportunities to leave a legacy.

In the coming months, the first round of donor signage in various spots around the new facility will be installed, showcasing those who have contributed to the growth and vision of Childrens Hospital Los Angeles.

But there are still many chances to show support for the New Hospital Building as the facility nears completion.

“There are a variety of opportunities available for our friends and leaders in the community to demonstrate their commitment,” says Esther Wachtell, a member of the Childrens Hospital Los Angeles Board of Trustees and chair of the Development Committee. “The New Hospital Building will provide the best medical and surgical care for children in the country. My husband, Tom, and I are honored to be among the donors who will

have their names recognized in this new building.”

To date, approximately 2,500 donors have stepped forward to contribute to the campaign. More than 220 donors have given \$100,000 or more. Naming opportunities start at that gift level and go as high as \$100 million to name the building.

“Champions for Children” donors, those who have given gifts of \$5 million or more, will be featured at the entrance of the New Hospital Building and will also have their own named areas in the building. “Champion” donors include: Cheryl Saban, PhD, and Haim Saban; The Maurice Marciano Family Foundation; Marion and John E. Anderson; The Ahmanson Foundation; HBO; Jane Vruwink Palmer; The Walt Disney Company Foundation; the John W. Carson Foundation; Dr. Charles Lilly and Joyce O’Gar Lilly; the Weingart Foundation; the Sharon D. Lund Foundation; and The Ralph M. Parsons Foundation.

Donors will have their names featured on rooms or additional areas around the hospital, such as the 10,000-square-foot Conference and Education Center, which is currently available.

Childrens Hospital Los Angeles has raised over \$207 million in private donations for the new building. Another \$43 million is needed to complete the \$250 million fundraising campaign.

The Board of Trustees also issued a \$10 million board challenge, which will match major gifts at a 1 to 4 ratio in efforts to raise \$40 million. One hundred percent of the Trustees are participating in the challenge or are securing challenge gifts.

The New Hospital Building construction is expected to be completed in Fall 2010, and opening in Summer 2011. The 460,000-square-foot facility will feature seven floors and 317 beds, 85 percent of which will be in private rooms.

Nearly 38 percent of beds will also be in intensive care

units – more than 58 percent above current capacity.

Designed with families in mind, each room in the building will feature a daybed, allowing parents or caregivers to stay with their child. Each floor of the new facility will also feature a different California landscape, from the desert to the ocean to a child’s backyard.

With state-of-the-art equipment, the New Hospital Building

will provide the finest medical and surgical environment for children in the United States.

“We couldn’t have gotten this far without such generous support,” says Esther. “As we head into the final stretch of the campaign, we continue to look forward to this community-wide collaboration that is so vital to the success of Childrens Hospital Los Angeles.” ●

A nurses station in The Maurice Marciano Family Foundation Emergency Department and Trauma Center, one of the named areas of the New Hospital Building



PHOTO BY WALTER URIBÉ

PHILANTHROPIC LEADER

Kathleen Leavey McCarthy Kostlan—giving back, giving generously



Kathleen Leavey McCarthy Kostlan

Reciprocity rests at the heart of giving for Kathleen Leavey McCarthy Kostlan.

You might say that she was willed this ethic by her parents, Thomas and Dorothy Leavey, who in 1952 established the foundation that bears their name. Thomas was co-founder of Farmers Insurance Group and like his wife, and now his daughter, he believed that if you are fortunate enough to receive then you are responsible for giving something back.

Over the past half-century, the Thomas & Dorothy Leavey Foundation has contributed well over \$100 million dollars to schools, universities, medical institutions and faith causes throughout Los Angeles and around the country—all working toward a future inhabited by wiser, healthier and more just men and women. Among the institutions it regularly supports: Childrens Hospital Los Angeles.

“I can’t think of a place more worthy of support,” says Kathleen, the foundation’s current chair. “We’re all indebted to Childrens Hospital because we all gain a sense of security from knowing it is there if we need it.”

Her commitment to the hospital has taken many forms. For more than 30 years, she has been a member of Las Madrinas, one of the hospital’s 35 legendary Associate and Affiliate fundraising groups, even serving as president for a year. Each of her daughters participated in its annual gala, the Debutante Ball. Today, one of them is herself a member—raising goodwill and financial support for hospital programs such as cancer

research, the Surgery Center Campaign and autism research, interventions and outcomes.

In addition to her generous gifts supporting Las Madrinas, the Leavey Foundation made a \$2 million gift to help complete construction of the 317-bed New Hospital Building, set to open in 2011. This gift qualifies the foundation and Kathleen for the First Families Legacy Program, honoring those supporting the capital campaign with gifts of \$100,000 or more.

Kathleen also serves on the Board of Trustees of the University of Southern California, Loyola Marymount University and the Catholic Education Foundation, which currently provides \$8 million each year to supplement family-paid tuition for disadvantaged children in parochial schools throughout the Los Angeles Archdiocese. In addition, she provided crucial support for construction of the Cathedral of Our Lady of the Angels, which serves the city’s four million Catholic residents.

When Kathleen talks about her work, it is without even a shred of bravado. “As you consider where to pledge support, certain institutions come immediately to the forefront. Childrens Hospital is clearly one of them,” she explains.

Still, her quiet temperance is balanced with vision and purpose. “We want to support institutions that reject mediocrity,” she says, “that inspire us, that push for excellence and achieve the remarkable.”

That’s quite a mission. But with friends like Kathleen, Childrens Hospital can meet the challenge. ●

CHARITABLE GIFT ANNUITY

A simple way to give and receive

Many donors turn to the Childrens Hospital Los Angeles Charitable Gift Annuity Program to create a steady, dependable stream of lifetime income. They like knowing that every quarter they will receive the same amount, year in and year out. Donors like the other benefits, too. A charitable gift annuity offers an excellent payment rate (up to 11.1 percent) and income that is partially tax-free. They also receive an income tax charitable deduction, and their gift provides a legacy for generations to come.

One of the most reassuring aspects of establishing a charitable gift annuity at Childrens Hospital is the ability to give without the possibility of endangering retirement income. In many instances, donors actually increase their retirement income by creating a gift annuity using low-yielding assets.

Example: Mr. and Mrs. Jones, who are 82 and 80, want to make a gift that both supports Childrens Hospital Los Angeles and provides them with a steady income. They have \$100,000 invested in money market accounts that currently pay them less than 3 percent per year.

By establishing a gift annuity, they will receive payments totaling 7.1 percent, or \$7,100 each year. The Joneses' charitable gift annuity:

- doubled their annual income from this asset.
- provided an immediate federal income tax deduction of approximately \$45,700.
- helped Childrens Hospital Los Angeles continue its tradition of excellence in pediatric care, education and research.

Benefits Worth the Wait

A charitable gift annuity provides immediate payments, but if you defer the payments, the benefits multiply. With a deferred gift annuity, you make your contribution now and receive an income tax charitable deduction, but you postpone the start of your income until a specified date in the future.

The rate of return depends on your birth date and the date when the payments begin. And, because payments are deferred, the rate is considerably higher than the rate for an immediate annuity.

Example: Mr. Smith, age 45, transfers \$50,000 to Childrens Hospital to create a deferred gift annuity with payments to start at age 65. When Mr. Smith turns 65, he will begin receiving fixed annual payments of \$4,650 (9.3 percent x \$50,000).

Gift annuities may be established with a minimum of \$5,000. To learn more, please contact David Watts, associate vice president of Major and Planned Gifts, at 323-361-1752, or Robert Weiner, associate vice president of Planned Gifts, at 323-361-1749. You also can visit our website at www.CHLA.org/PlannedGiving. ●

How an endowment works

Endowments are financial gifts designed to provide perpetual benefit to Childrens Hospital Los Angeles. Each year, only a portion of an endowment fund's value is used for current needs of the hospital; the balance remains invested for growth and increased income. The donor can specify the purposes for which the endowment fund is to be used.

How to help

Endowed funds are named in accordance with the donor's wishes and may be established with a minimum of \$25,000 that can be paid over several years, if desired. Donors may choose to designate a portion of their estate, the remainder of their charitable trust, a charitable gift annuity or life insurance policy to create an endowment.

To learn more about endowments, please contact David Watts, associate vice president of Major and Planned Gifts, at 323-361-1752, or Robert Weiner, associate vice president of Planned Gifts, at 323-361-1749. You also can visit our website at www.CHLA.org/PlannedGiving.

ESTATE PLANNING

The McConnells—committed to helping others

Glenn and Eileen McConnell came of age during the Great Depression, and throughout their lives were guided by their strong work ethic, family values and an unwavering conviction to serve their country and give back to their community.

Glenn, who grew up in Los Angeles and attended Hollywood High School, had a distinguished 30-year career in the U.S. military, retiring at age 48 as a colonel and director of operations for the 4th Strategic Air Division of the U.S. Air Force. Eileen, who grew up in North Dakota, was a registered nurse and served as an army nurse during World War II. They raised two children while stationed at various bases throughout the country, and returned to Southern California following Glenn's military retirement.

Glenn, who was a prisoner of war for 16 months during World War II, began a new career in the banking industry. It was during those years living in Beverly Hills and Brentwood that the McConnells became familiar with the extraordinary work of Childrens Hospital Los Angeles. Throughout the years, they made various monetary contributions to the renowned pediatric facility, but their biggest contribution was created through their will that stipulated that a portion of their estate be given to Childrens Hospital upon their death.

The McConnells moved to Annapolis, Maryland about 20 years ago to be closer to their children and

grandchildren. Eileen passed away in September 2007 and Glenn in October 2008. Their estate made a contribution of \$258,000 to Childrens Hospital, and the McConnells also left a portion of their estate to their seven grandchildren, with the money to be distributed at age 30. They further stipulated that their trustees donate 10 percent of the value of each grandchild's portion to Childrens Hospital Los Angeles.

"I think my mother's career as a nurse, her love of children and her commitment to helping others all contributed to their desire to leave a portion of their estate to Childrens Hospital," says Kristine Marcy, the McConnells' daughter, who lives in Virginia with her husband and has two grown daughters. "And their decision on how to distribute their estate to their grandchildren shows that they really wanted them to think about other people."

Glenn and Eileen always were active in their community, volunteering at the local hospital gift shop, delivering food to HIV/AIDS patients and helping others through their church as well.

The McConnells' son, Field McConnell, who lives in Wisconsin and has five children, attended the U.S. Naval Academy and became a successful commercial pilot. Their legacy of public service and community involvement is being carried on not only by their two children, but also by their seven grandchildren.

"My parents were very much about duty and honoring your country," says Marcy, who worked as an executive in numerous federal agencies and now works as a consultant. "We grew up always discussing public service, politics and education."

The McConnells' gift will benefit the Bone and Soft Tissue Tumor Program in the Childrens Center for Cancer and Blood Diseases. "We are extremely grateful to the McConnell family for their forethought and generosity," says Marcio Malogolowkin, MD, division head for Hematology-Oncology Clinical Affairs and Clinical Research in the Childrens Center for Cancer and Blood Diseases. ●

Glenn and Eileen McConnell during World War II, when he served in the U.S. Air Force and she served as an army nurse.





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The Saban Research Building and the New Hospital Building: progress and promise

Construction continues on the New Hospital Building at 4650 Sunset Boulevard. Scheduled to be complete in 2010, the 317-bed, 460,000-square-foot facility is situated across the street from The Saban Research Building, one of the nation's premier scientific environments, made possible by a \$40 million gift from Cheryl Saban, PhD, and Haim Saban, the largest individual donors in Childrens Hospital's history.



The Saban Research Building, dedicated in 2003

PHOTO BY BOB RIHA, JR.



The outdoor spaces of the New Hospital Building are coming together. This portion of the Jane Vruwink Palmer Healing and Play Garden will feature the boundless play area created by Shane's Inspiration.

PHOTO BY JIM DEKEN

Upcoming special events



Saturday, April 30, 2011

Thousands of Childrens Hospital Los Angeles supporters are expected to join in Childrens Hospital's **Turn on the Lights! Walk for Kids**. This pre-sunset walk from Griffith Park to the Childrens Hospital Los Angeles campus on Sunset Blvd. is an opportunity to raise funds for Childrens Hospital, get involved with the community and have fun with friends and family while celebrating the opening of the New Hospital Building at Childrens Hospital Los Angeles.

At the end of the 5K Walk, attendees will gather at a **Street Party Celebration**, featuring food from some of Los Angeles' best and most authentic restaurants, top-tier entertainment and a magnificent lighting ceremony celebrating the New Hospital Building. Registration begins in October. To learn how you can get involved, contact Special Events at 323-361-5972 or visit www.CHLA.org/walk.

Saturday, May 7, 2011

Los Angeles' top philanthropists, leaders of local, regional and national government, celebrities and other special guests will come together for **Turn on the Lights! Dream for Kids**, the Grand Opening Gala, a spectacular affair featuring cuisine from Los Angeles' top chefs, world class entertainment and sumptuous décor, culminating in a grand reveal of Childrens Hospital's New Hospital Building. Childrens Hospital Board of Trustees Co-Chair Marion Anderson will be honored with the "Living Proof Visionary" Award and New Hospital Building Campaign Co-Chairs Chris Albrecht and Trustee Mary Hart will receive the "Building the Dream" Award. This gala fundraiser is guaranteed to be an extraordinary event, acclaimed for years to come! For sponsorship or ticket information, please contact Special Events at 323-361-5972.