



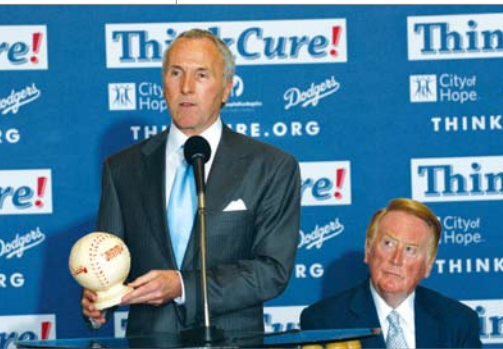
THE LOS ANGELES DODGERS SUIT UP  
TO RAISE FUNDS FOR RESEARCH  
IN THE FIGHT AGAINST CANCER

*Above: ThinkCure sign on a hill above Dodger Stadium. Below: Frank McCourt, left, owner of the Los Angeles Dodgers, and players Randy Wolf, Andre Ethier and Russell Martin visit with patient Eric Arteaga, 14, at Childrens Hospital Los Angeles.*



**ThinkCure!**

the official charity of the Los Angeles Dodgers



“WE COULD WIN SEVEN WORLD CHAMPIONSHIPS, AND THINKCURE HAS THE CHANCE TO BE BIGGER THAN ALL OF THEM COMBINED. THIS IS NOT ABOUT THE DODGERS, IT’S ABOUT THE COMMUNITY.”

—FRANK MCCOURT, DODGER OWNER AND CHAIRMAN



Top: Frank McCourt announces the debut of ThinkCure, as sports announcer Vin Scully looks on. Above: Travis McCourt, acting executive director for ThinkCure

Below: Richard D. Cordova, FACHE, president and CEO of Childrens Hospital Los Angeles, left, with Stuart E. Siegel, MD, and former patients Emily Buelow, second from left, and Amy Dilbeck.

The battle against pediatric and adult cancer has gained some formidable players with the launch of ThinkCure as the official charity of the Los Angeles Dodgers, which will raise funds for critical cancer research being done at Childrens Hospital Los Angeles and City of Hope National Medical Center.

“With ThinkCure, we are creating a civic entity dedicated to raising the funds necessary to find a cure for cancer,” Dodger Owner and Chairman Frank McCourt said in announcing the new nonprofit charitable organization at a press conference at Dodger Stadium in July. “Ideally, like the Dodgers, ThinkCure will become the property and concern of the entire Los Angeles community, and will help provide the financial resources necessary for Childrens Hospital Los Angeles and City of Hope to develop the treatments and cures of tomorrow.”

To demonstrate their extraordinary commitment to ThinkCure – the largest charitable campaign by a professional sports team in the city’s history – Jamie and Frank McCourt announced that the McCourt family would match donations up to \$1 million.

“The physician-scientists, nurses and other caregivers at Childrens Hospital Los Angeles are thrilled to join City of Hope and the Los Angeles Dodgers in working together to extend the hope of a cure to all children and adults battling cancer,” said Stuart E. Siegel, MD, head of the Division of Hematology/Oncology and director of the Childrens Center



Luis Gonzalez warms up near a new field sign at Dodger Stadium in August.

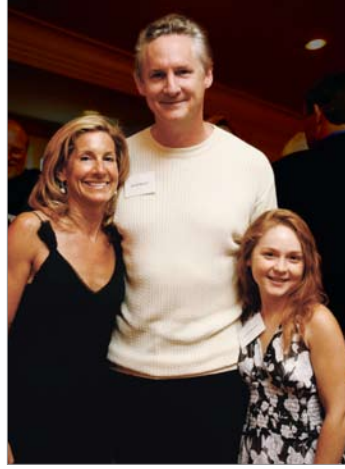


- By the year 2010, estimates are that one in every 610 adults will be a survivor of some form of pediatric cancer.

- Brain tumors are now the leading cause of cancer death in children under age 15.

- Cancer during adolescence and young adulthood is increasing for reasons scientists can’t yet explain.

Left: Jamie McCourt, co-owner of the Dodgers, with Emily Buelow and her father, David Buelow. Right: Dodgers catcher Russell Martin with Henry Vicente, 7, at Childrens Hospital.



“WE HAVE VERY POWERFUL TOOLS NOW IN THE FIGHT AGAINST CANCER THAT WE DIDN’T HAVE EVEN 10 YEARS AGO. WE’RE MAKING GREAT STRIDES, AND WE KNOW THAT WE CAN FIND NEW TREATMENTS THAT TARGET CANCER WITHOUT TARGETING THE PATIENT’S NORMAL TISSUES—THAT’S THE KEY TO QUALITY OF LIFE. SO, THE TIME TO THINKCURE IS NOW. IT COULDN’T BE A BETTER TIME.”

—STUART E. SIEGEL, MD, DIRECTOR OF

THE CHILDRENS CENTER FOR CANCER AND BLOOD DISEASES

for Cancer and Blood Diseases, one of the nation’s largest hematology-oncology programs, which offers treatment protocols seldom available at other hospitals.

“When I started my career 40 years ago, I spent most of my time preparing children with cancer for death because survival was only 10 to 20 percent,” added Dr. Siegel, professor and vice chair of pediatrics at the Keck School of Medicine of the University of Southern California. “Now it’s 80 percent for many pediatric cancers, and I spend most of my time preparing kids and their families for life. The key to the progress we have made and to our efforts to provide a cure for all children with cancer is research.”

ThinkCure emulates an earlier partnership between a beloved sports franchise and people dedicated to curing cancer. The Jimmy Fund, started in 1948 by the Variety Club of New England and the Boston Braves (later the official charity of the Boston Red Sox) supports cancer research and care at

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**TO GIVE, VISIT**

**[WWW.THINKCURE.ORG](http://WWW.THINKCURE.ORG)**

**OR CALL**

**1.866.554.CURE (2873).**

- Cancer in childhood affects every ethnic group, socioeconomic class and geographic region.

- A number of the advances in adult cancer treatment are due to breakthroughs in childhood cancer research.

## Collaborating to Treat and Cure Cancer

Childrens Hospital Los Angeles and City of Hope National Medical Center are actively working together to develop innovative approaches to treat cancer and to advance the cancer-fighting potential of bone marrow transplantation.

Both institutions belong to the Children's Oncology Group, the largest multi-center pediatric oncology collaborative group in the world. In addition, Childrens Hospital Los Angeles and City of Hope are members of Therapeutic Advances for Childhood Leukemia, a group of cancer centers headquartered at Childrens Hospital that initiate early clinical trials of promising new therapies for children whose cancer has returned despite treatment. This research leads to better treatments for both children and adults.

On the horizon is more research in such experimental areas as treatment of resistant leukemias; immunotherapy, which stimulates the body's own immune system; T-cell therapy, the transfusion of disease-fighting cells; and customized drugs and targets – all aimed at treating a variety of cancers that impact children and adults.

**Photography:**  
Keats Elliott  
Bob Riha, Jr.  
Jill Weisleder/LA Dodgers 2007



Left: Dodger Andre Ethier signs a cap for David Mejia, 10, as Randy Wolff looks on. Below: Alexis Cid, 7, admires his new Dodger cap.

### SUPPORT THINKCURE

YOU CAN MAKE A ONE-TIME GIFT, A MONTHLY RECURRING GIFT, A

TRIBUTE GIFT, A GIFT OF STOCK OR CREATE A CORPORATE PARTNERSHIP.

VISIT [WWW.THINKCURE.ORG](http://WWW.THINKCURE.ORG) OR CALL **1.866.554.CURE (2873)**.



Boston's Dana-Farber Cancer Institute. The McCourt family has been associated with the Jimmy Fund since its inception when Mr. McCourt's grandfather, Francis McCourt, was a co-owner of the Boston Braves.

The new fund is only the latest involvement by the Dodgers at Childrens Hospital, where team members, coaches and officials regularly visit to bring cheer to patients. Mr. McCourt was inspired in part by his own visits to the hospital, which began shortly after he became the owner of the Dodgers.

ThinkCure has quickly gained support in the community, from fans to Dodger partners. KCAL 9, the team's broadcast television partner in Los Angeles, has committed to an unprecedented amount of on-air exposure for the charity. Major League Baseball pledged \$100,000 as an initial contribution. USC Athletics also is helping to raise awareness of ThinkCure with plans for a series of radio, Internet and videoboard messages during the 2007-08 athletic season.

"From now on, when everybody thinks *Blue*," said Mr. McCourt, referring to the Dodgers' usual motto, "we'd like them to ThinkCure."



**ChildrensHospitalLosAngeles**  
International Leader in Pediatrics