



We Treat Kids Better



**Injury Prevention Alliance of Los Angeles County
Injury Prevention Symposium 2011**

October 13, 2011

7:30am-8:00am	Registration & Breakfast	Speaker(s)
8:00am-8:15am	Welcome & Opening Remarks	Dr. Paul Simon- <i>Director of Chronic Disease & Injury Prevention, Los Angeles County Department of Public Health</i>
8:15am- 9:15am	Instant Recess: Building a Fit Nation Successful Prevention Techniques	Dr. Antronette Yancey- <i>Director, Health Services & Public Health Program, UCLA School of Public Health</i>
9:15am-10:45am	Marketing & Health Education Curriculum Development: Best Practices & Effective Strategies in Injury Prevention	Dr. Tess Boley Cruz- <i>Assistant Professor, University of Southern California</i> Janet Dotson- <i>Senior Media Producer/IO</i> Marlen Bugarin- <i>Senior Media PIO Children's Hospital Los Angeles</i>
10:45am- 11:00am	Networking Break	
11:00am- 11:30am	Funding: Finding Resources & Effective Partnerships	Josephine Chee- <i>Research Librarian, The California Endowment</i>
11:30am-12:00pm	Lunch	
12:00pm-1:00pm	Resources Bizarre: Learn Hands-On, What Works in the Field	<i>Safe Kids California</i> <i>Watch the Road Campaign</i> <i>Safe Routes to School</i> <i>Yes, Inc.</i> <i>Children's Hospital Los Angeles</i> <i>Safe Moves</i> <i>California Highway Patrol</i>
1:00pm-2:15pm	The Impact of Injury Prevention: Data Collection, Evaluation Methods & Research	Dr. Rita Burke- <i>Senior Research Associate, Children's Hospital Los Angeles</i> Laura Myerchin Sklaroff- <i>Project Manager, Los Angeles County Department of Health Services</i> Dr. Leslie Ray- <i>Sr. Epidemiologist, County of San Diego Community</i>
2:15pm-2:30pm	Networking Break	
2:30pm- 3:30pm	Child Passenger Safety	Stephanie Tombrello-, <i>Executive Director, SafetyBeltSafe U.S.A.</i>
3:30pm-4:15pm	Closing Remarks & Evaluations	Jim DeCarli- <i>Chronic Disease & Injury Prevention Division, Los Angeles County Department of Public Health</i>

Moderators: *Helen Arbogast, Injury Prevention Coordinator, Trauma Program- Children's Hospital Los Angeles*
Jim DeCarli, Chronic Disease & Injury Prevention Division, Los Angeles County Department of Public Health